

## WHY ATTEND?

WOW is where your AI ideas turn into reality. Three days of hands-on learning, peer validation, and direct access to experts will sharpen your strategy, accelerate your roadmap, and give you a defensible plan for building a safe and scalable agentic future.



**Hands-on training** and case studies to get more from your Workato investment



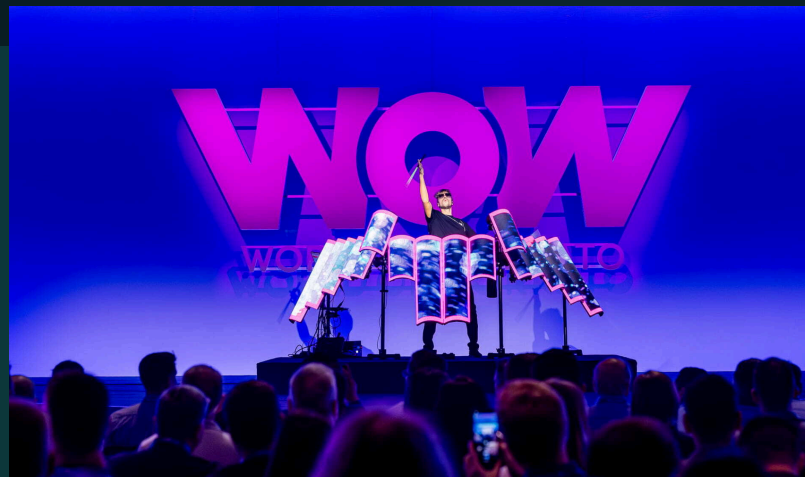
**1:1 time with Workato experts** to troubleshoot and strategize for the future



**Peer-to-peer networking** to learn what's actually working and what to avoid in today's environment

## 2026 Key Topics

- Autonomous Agent Workflows
- Embedding AI-Powered Workflows
- Enterprise MCP
- Agentic Orchestration
- Governance at Scale
- Platform Transformation
- iPaaS
- Data Orchestration
- API Management
- Enterprise Orchestration



**Early Bird**  
Through July 28

**\$595**

**Regular**  
July 29-September 22

**\$895**

**BRING YOUR TEAM AND SAVE**

Buy **3** tickets and get **1** free

Buy **5** tickets and get **2** free

BRAINDATE:

# Your Secret Weapon at WOW

Some of the best problem-solving at WOW happens outside of sessions—in focused, one-on-one conversations with peers tackling your exact challenges.

“Joining a Braindate was the highlight for me. I got to hear how others approach implementations ... it felt great to have my use cases validated.”



“

My goal was to hear how others use Workato in their companies, learn about their real-world use cases, and dig into the architecture behind them. This Braindate gave me exactly that, I got to see different perspectives, ask specific questions about challenges I'm facing, and compare approaches.”

## Hands-On Training

Jump-start WOW with a full day of hands-on, instructor led training sessions that take your Workato skills up a notch. A \$750 value included FREE in your ticket. Seats are limited.

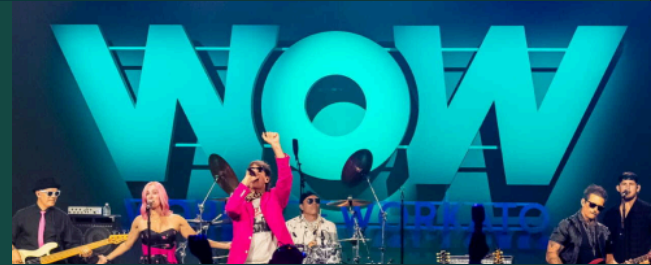


“

Workato is a game changer and it's more clear after taking this course”

“

Worth the trip across the country for the workshop alone.”



## Sample Agenda

\*Subject to change

### TUESDAY, SEPTEMBER 22

9:00-4:30 Full-day training courses (lunch included; pre-registration required)

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5:00-7:00 Welcome Reception

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### WEDNESDAY, SEPTEMBER 23

7:30-8:45 Breakfast

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9:00-12:00 Keynote

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12:00-1:30 Lunch

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1:30-4:45 Breakout Sessions

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4:45-6:00 Happy Hour

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### WEDNESDAY, SEPTEMBER 23

7:30-8:45 Breakfast

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9:00-10:30 Keynote

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11:15-12:00 Breakout Sessions

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12:00-1:30 Lunch

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1:30-4:45 Breakout Sessions

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7:00-10:00 Community Celebration

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My experience at WOW reinforced the strength of our partnership with Workato and inspired us to take it to the next level.”

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I've been reading without [a] destination. WOW has provided a path on how to apply GenAI to our future efforts with Workato.”

## Hotel Information

Hotels will average \$229 per night with a \$50 per night resort fee.

**The room block closes Friday, August 21.**

