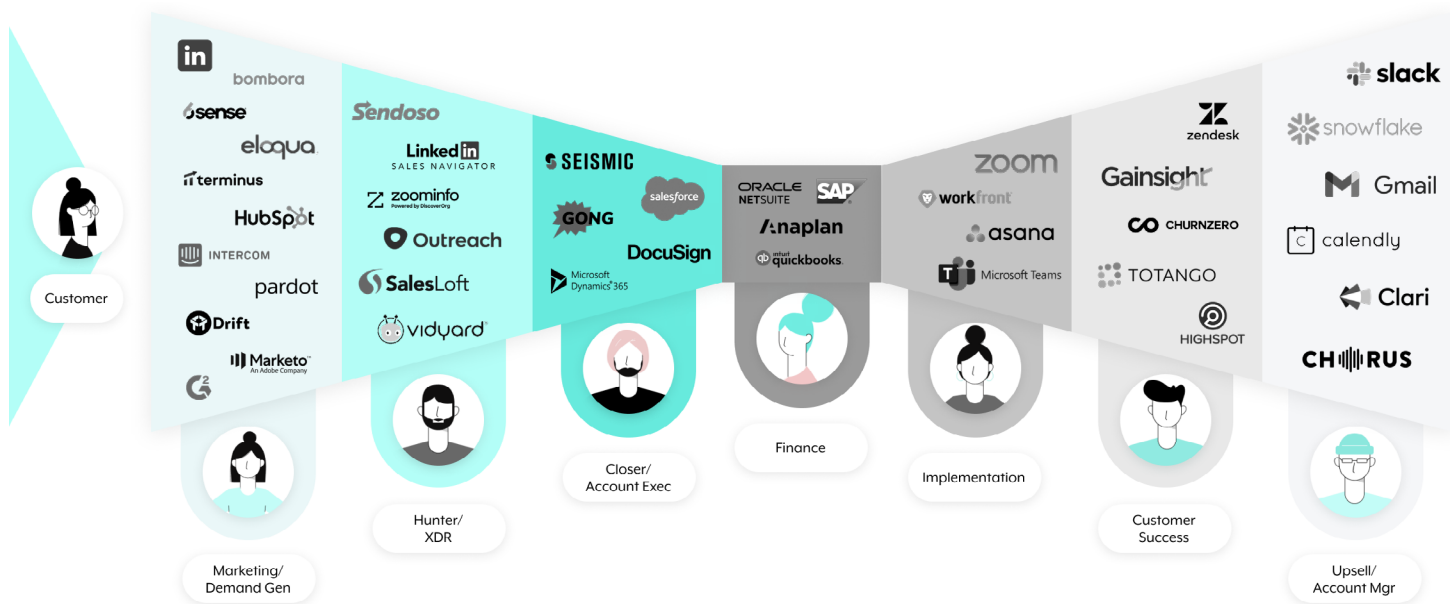


# What is Workato?

Workato offers the leading no-code platform for integrating and automating workflows between the apps, data, and teams entrusted with your customers and revenue.



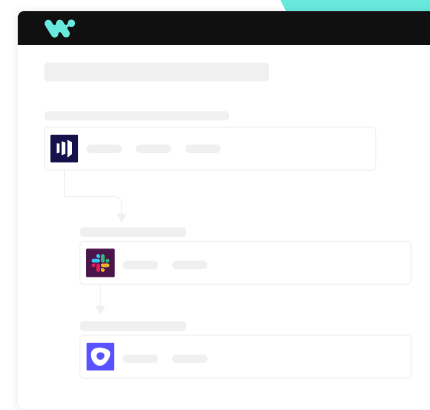
## The integration problem

The average marketing team alone uses more than 20 tools on a regular basis yet only 28% of these tools are fully integrated with each other. Data shows as the number of tools used increases, so does the average time Revenue Operations teams spend on manual, operational tasks.

Due to inefficient processes and imperfect data caused by a lack of integration and coordination across systems and departments, companies miss out on 20-30% of potential revenue every year.

## Accelerate growth with automation

Workato builds connectors and automated workflows (called “recipes”) for the top marketing, sales, success, and support applications. Integrate your stack and automate your processes to eliminate manual work, reduce friction in the buying process, and unlock customer data.



“

If we turned Workato's automated processes off, it would take 57 people to manually do those tasks. It pays for itself while generating revenue—the ROI is just staggering.



Jeff DaSilva  
Business Automation Analyst, Hubspot

Automate your marketing and sales funnel to accelerate pipeline generation, drive efficient growth, and increase customer lifetime value.



Respond to leads quickly



DRIFT



Target the right people at the right time



Manage objections to keep the deal moving



Streamline approvals, quote-to-cash, and onboarding



Resolve issues to create champions



Discover upsell, cross-sell opportunities



Want to learn more about Workato? You can learn the ins and outs of our platform by visiting us at [workato.com](https://workato.com)

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