Need to convince your boss to attend Automate Annual? Here's a template that can help persuade them.

**Template:**

Subject: Request to Attend Automate 2023

Hey [Manager’s Name],

I’m hoping to attend the Automate 2023, which will take place from [date] to [date] in [location].

It’s the #1 Conference for {{insert your specialty}} professionals and will be a chance for me to connect with experts and thought leaders in the field who are working on similar challenges and projects.

Here are a few more reasons why I’m hoping to attend:

- **Gaining valuable insights:** There will be over 100 sessions, including keynote speeches, panels, and workshops. The topics will cover all aspects of automation, including AI, robotics, and process automation, which will help me stay up-to-date with the latest trends and techniques in the industry.

- **Learning from industry experts:** I’ll have the opportunity to learn from industry experts and thought leaders who are shaping the future of automation by hearing about their experiences and learning about the best practices that’ve fueled their success.

- **Return on investment:** The knowledge and connections I gain will help me become a more effective and knowledgeable member of our team. For example, I’ll be able to identify new opportunities to streamline our processes, reduce costs, and improve efficiency.

Here’s a breakdown of the event’s costs:

- Registration Fee: $XXXX
- Airfare: $XXX
- Hotel: $XXX
- Meals and transportation: $XXX

This brings the total to $XXXX. I’m confident that the potential learnings and connections built from attending will far outweigh the cost, and I’m committed to bringing back insights and best practices that’ll benefit our company.

Thanks for considering my request. If you have any questions or concerns, just let me know.

Sincerely,

[Your Name]